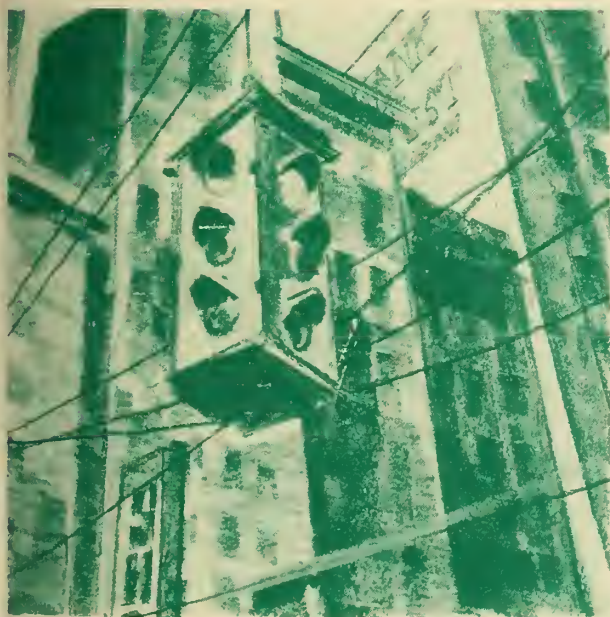


1967 CENSUS OF BUSINESS



Reference Copy

35290



MAJOR RETAIL CENTERS

in Standard Metropolitan
Statistical Areas

TENNESSEE

1967
12 33 PM '70
BUREAU OF THE CENSUS

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS



The 1967 Census of Business reports will comprise eight volumes:

Vols. I, II, III, IV—Retail Trade

Vols. V, VI—Wholesale Trade

Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

VOL. I. RETAIL TRADE, SUBJECT REPORTS

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67-RS.

VOL. II. RETAIL TRADE, AREA STATISTICS

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67-RA.

VOL. III. MAJOR RETAIL CENTERS

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67-MRC.

VOL. IV. RETAIL MERCHANDISE LINE SALES

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67-MLS.

Issued May 1970

This report is a preprint of a corresponding chapter of Vol. III—Retail Trade, Major Retail Centers.

Suggested Citation

U.S. Bureau of the Census, Census of Business, 1967

RETAIL TRADE: MAJOR RETAIL CENTERS

TENNESSEE, BC67-MRC-43

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, or any Department of Commerce field office. Price 60 cents. Complete set of retail trade major retail center reports, \$29.40.



BUREAU OF THE CENSUS

George Hay Brown, Director

Robert F. Drury, Deputy Director

Walter F. Ryan, Associate Director

BUSINESS DIVISION

Harvey Kailin, Chief

ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the major retail center segment of the Census of Business were developed by Sol Helfand. Responsibility for compiling this report was under the general direction of Michael Farrell, Chief, Retail Program Branch. Robert Viehman served as coordinator and was the Business Division's liaison officer with other divisions. Mabel Foster and Charles Treese contributed in resolving problems and in reviewing the data for publication. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation, Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, and Max Shor, Assistant Division Chief, Staff and Special Projects.

Systems and procedures were developed in the Systems Division, Sol Dolleck, Chief, by Eugene Wendt, Assistant Division Chief for Periodic Censuses, assisted by Samuel Schweid, Economic Census Program Manager. Clerical procedures were developed and supervised by Alvin Barten and Carl Mueller. Robert Janshego developed and supervised the electronic computer editing and tabulation programs under the direction of William Lorenz, Chief, Business Statistics Branch.

Processing of major retail center reports was performed by the Jeffersonville Census Operations Division, Joseph F. Arbena, Chief. Clerical processing was supervised by Rebecca Nesbit. Data processing and related operations were performed by the Processing Division, M. Douglas Fahey, Chief, assisted by Rudolph Micolty and James Shores.

Editorial supervision was provided by Julia Moring of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS



BC67-MRC-43

MAJOR RETAIL CENTERS

in Standard Metropolitan
Statistical Areas

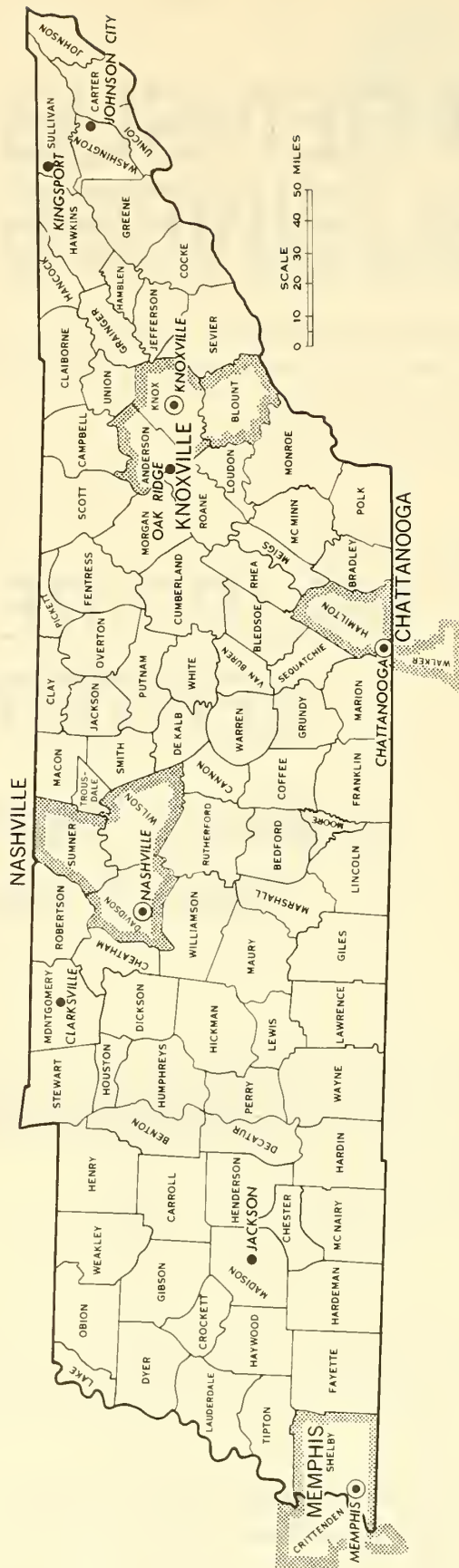
TENNESSEE



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

TENNESSEE

● Incorporated places of 100,000 and over
● Incorporated places of 25,000-100,000
Standard Metropolitan Statistical Areas



Introduction

AUTHORITY AND SCOPE—The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

AREAS COVERED—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

DELINEATION OF MAJOR RETAIL CENTERS—Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

STANDARD METROPOLITAN STATISTICAL AREAS—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.¹

¹Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas, 1967**, as amended January 15, 1968.

MAJOR RETAIL CENTERS
IN STANDARD METROPOLITAN
STATISTICAL AREAS

Tennessee

CONTENTS

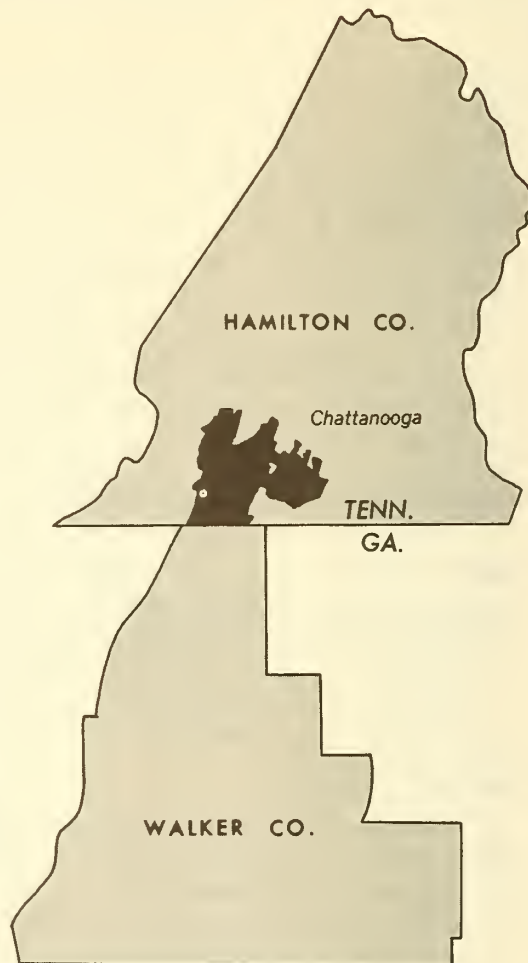
[Page numbers listed here omit the State prefix, 43—, which appears as part of number for each page]

	page
State Map Showing Standard Metropolitan Statistical Areas	ii
Introduction	iii
CHATTANOOGA, TENN.-GA., SMSA:	
Standard Metropolitan Statistical Area Maps	2
Table 1 The Central Business District: 1967 and 1963	4
2 The City: 1967 and 1963	5
3 The Standard Metropolitan Statistical Area: 1967 and 1963	6
4 CBD, City, SMSA—Percent Change and Percent Distribution: 1967	7
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967	8
6 Major Retail Centers in the SMSA: 1967	9
KNOXVILLE SMSA:	
Standard Metropolitan Statistical Area Maps	10
Table 1 The Central Business District: 1967 and 1963	13
2 The City: 1967 and 1963	14
3 The Standard Metropolitan Statistical Area: 1967 and 1963	15
4 CBD, City, SMSA—Percent Change and Percent Distribution: 1967	16
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967	17
6 Major Retail Centers in the SMSA: 1967	18
MEMPHIS, TENN.-ARK., SMSA:	
Standard Metropolitan Statistical Area Maps	20
Table 1 The Central Business District: 1967 and 1963	23
2 The City: 1967 and 1963	24
3 The Standard Metropolitan Statistical Area: 1967 and 1963	25
4 CBD, City, SMSA—Percent Change and Percent Distribution: 1967	26
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967	27
6 Major Retail Centers in the SMSA: 1967	28
NASHVILLE SMSA:	
Standard Metropolitan Statistical Area Maps	31
Table 1 The Central Business District: 1967 and 1963	34
2 The City: 1967 and 1963	35
3 The Standard Metropolitan Statistical Area: 1967 and 1963	36
4 CBD, City, SMSA—Percent Change and Percent Distribution: 1967	37
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967	38
6 Major Retail Centers in the SMSA: 1967	39
Appendix General Explanation	41

CHATTANOOGA, TENN.-GA.

Standard Metropolitan Statistical Area and Central Business District

0 10 20 MILES



Comprising Census Tract 31

0 1000 2000 FEET

CHATTANOOGA, TENN.-GA.

City and Major Retail Centers

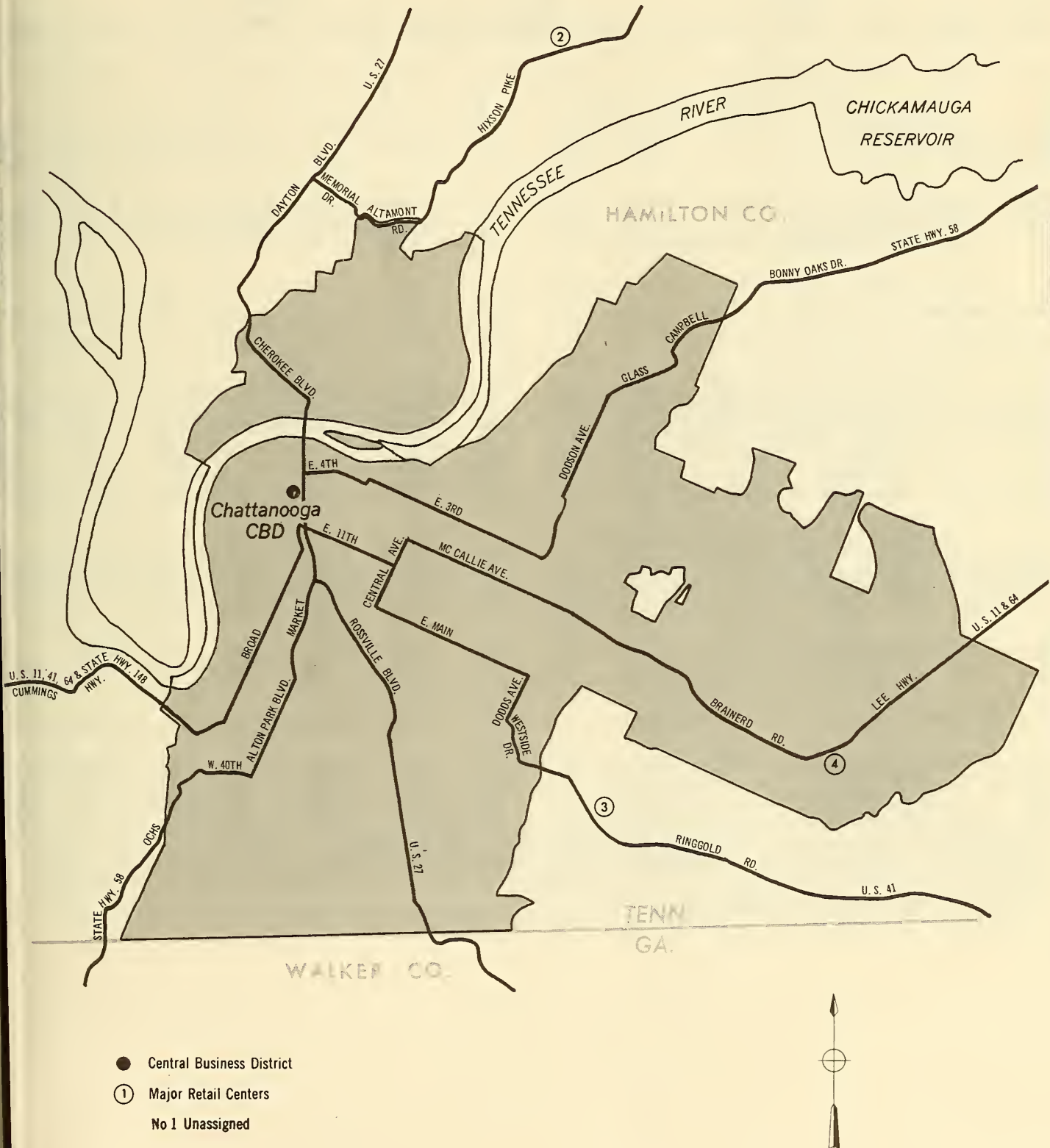


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	166	66 940	11 733	3 147	193	59 396	9 895
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIP- MENT DEALERS.	2	(D)	(D)	(D)	4	(D)	(D)
5251	HARDWARE STORES.	2	(D)	(D)	(D)	2	(D)	(D)
52 EX. 5251	OTHER.	2	(D)	(D)	(D)	2	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	11	36 535	6 504	1 772	10	29 729	5 095
531	DEPARTMENT STORES.	4	33 079	6 052	1 531	4	26 369	4 593
533	VARIETY STORES.	4	3 220	424	232	4	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	3	236	28	9	2	(D)	(D)
54	FOOD STORES.	7	302	49	20	9	1 137	128
55 EX. 554	AUTOMOTIVE DEALERS	3	1 459	236	19	3	1 206	161
55 PT. (554)	GASOLINE SERVICE STATIONS.	3	(D)	(D)	(D)	4	(D)	(D)
56	APPAREL AND ACCESSORY STORES	47	8 687	1 445	448	50	8 027	1 277
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	14	3 758	738	239	16	2 872	486
562	WOMEN'S READY-TO-WEAR STORES	8	3 201	650	206	10	2 521	430
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	33	4 929	707	209	34	5 155	791
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	12	2 164	311	76	10	1 655	218
565	FAMILY CLOTHING STORES ³	4	974	133	49	7	(D)	(D)
566	SHOE STORES ³	11	1 443	201	60	15	1 396	204
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	3	313	62	24	2	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	20	7 410	1 378	262	21	8 661	1 352
5712	FURNITURE STORES	9	5 596	1 049	197	9	6 413	857
OTHER 571	HOME FURNISHINGS STORES.	3	(D)	(D)	(D)	2	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	8	(D)	(D)	(D)	10	(D)	(D)
58	EATING AND DRINKING PLACES	28	2 908	794	299	39	3 063	792
5812	EATING PLACES.	26	(D)	(D)	(D)	35	2 962	771
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	2	(D)	(D)	(D)	4	101	21
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	5	2 125	332	72	5	1 527	267
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	40	5 790	764	215	48	4 895	685
592	LIQUOR STORES.	9	1 128	48	15	9	827	33
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	2	(D)	(D)	(D)	2	(D)	(D)
597	JEWELRY STORES	10	2 269	340	82	10	1 652	277
5992	FLORISTS	2	(D)	(D)	(D)	4	296	65

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

† Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 428	352 533	(D)	(D)	1 369	262 126	29 727
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	53	18 915	2 111	388	48	15 654	1 857
5251	HARDWARE STORES.	15	(D)	(D)	(D)	19	1 811	198
52 EX. 5251	OTHER.	38	(D)	(D)	(D)	29	13 843	1 659
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	68	68 207	10 073	2 881	53	34 879	5 769
531	DEPARTMENT STORES.	9	(D)	(D)	(D)	4	26 369	4 593
533	VARIETY STORES.	24	9 132	(D)	(D)	20	5 424	873
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	35	(D)	530	195	29	3 086	303
54	FOOD STORES.	243	65 706	5 373	1 639	248	45 533	3 276
55 EX. 554	AUTOMOTIVE DEALERS	96	84 076	7 881	1 388	105	68 161	6 200
55 PT.(554)	GASOLINE SERVICE STATIONS.	166	20 013	1 741	595	159	14 972	1 235
56	APPAREL AND ACCESSORY STORES	111	16 282	2 362	763	116	14 458	2 010
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	36	(D)	1 055	367	38	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES	25	5 637	941	315	28	3 958	594
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	75	(D)	1 307	396	78	(D)	(D)
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	24	(D)	(D)	(D)	18	(D)	(D)
565	FAMILY CLOTHING STORES ³	15	(D)	(D)	(D)	26	5 177	661
566	SHOE STORES ³	21	2 579	364	104	25	2 089	289
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	8	(D)	(D)	(D)	9	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	98	17 136	2 633	524	93	15 248	2 338
5712	FURNITURE STORES	43	9 127	(D)	(D)	44	10 480	1 607
OTHER 571	HOME FURNISHINGS STORES.	20	1 395	324	76	18	890	125
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	35	6 614	(D)	(D)	31	3 878	606
58	EATING AND DRINKING PLACES	295	22 119	5 237	2 251	263	16 290	3 636
5812	EATING PLACES.	260	21 091	5 108	2 180	226	15 503	3 558
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	35	1 028	129	71	37	787	78
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	57	12 118	(D)	(D)	55	7 161	1 026
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	241	27 961	2 384	683	229	29 770	2 380
592	LIQUOR STORES.	59	13 412	409	138	59	7 323	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	13	984	70	20	8	730	80
597	JEWELRY STORES	17	2 807	(D)	(D)	14	1 898	313
5992	FLORISTS	26	1 603	304	89	26	1 174	213

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^RRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

CHATTANOOGA, TENN.-GA., SMSA--Consists of Hamilton County, Tenn., and Walker County, Ga.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	2 565	488 719	54 765	15 676	2 497	374 677	39 397
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	101	23 753	2 530	493	105	19 838	2 276
5251	HARDWARE STORES	39	4 036	(D)	(D)	56	3 970	376
52 EX. 5251	OTHER	62	19 717	(D)	(D)	49	15 868	1 900
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	117	75 802	10 882	3 165	122	45 682	7 014
531	DEPARTMENT STORES	10	54 715	8 402	2 248	7	30 865	5 070
533	VARIETY STORES	42	11 673	(D)	(D)	42	8 276	1 296
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	65	9 414	(D)	(D)	73	6 541	648
54	FOOD STORES	507	114 243	8 588	2 604	565	90 190	5 901
55 EX. 554	AUTOMOTIVE DEALERS	187	104 132	9 260	1 710	169	79 232	7 050
55 PT.(554)	GASOLINE SERVICE STATIONS	415	40 421	3 349	1 101	373	29 300	2 139
56	APPAREL AND ACCESSORY STORES	173	22 995	3 143	1 024	183	19 849	2 681
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	57	8 903	1 324	448	61	7 051	1 071
562	WOMEN'S READY-TO-WEAR STORES	42	7 819	1 189	389	46	5 948	883
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	116	14 092	1 819	576	122	12 798	1 610
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	29	4 240	602	158	28	3 042	375
565	FAMILY CLOTHING STORES ³	32	5 103	598	223	48	6 552	797
566	SHOE STORES ³	27	3 403	464	137	34	2 873	403
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	10	982	155	58	12	331	35
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	164	22 419	3 186	662	153	18 788	2 686
5712	FURNITURE STORES	70	11 984	1 897	402	76	12 309	1 818
OTHER 571	HOME FURNISHINGS STORES	33	1 744	352	83	24	1 042	142
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	61	8 691	937	177	53	5 437	726
58	EATING AND DRINKING PLACES	427	27 980	6 424	2 858	391	20 879	4 527
5812	EATING PLACES	382	26 613	6 241	2 746	343	19 825	4 421
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	45	1 367	183	112	48	1 054	106
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	97	18 402	2 589	771	93	12 289	1 853
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	377	38 572	4 814	1 288	343	38 630	3 270
592	LIQUOR STORES	67	13 812	423	141	63	7 424	323
595	SPORTING GOODS STORES AND BICYCLE SHOPS . .	24	1 368	(D)	(D)	14	944	101
597	JEWELRY STORES	28	3 480	521	122	27	2 574	387
5992	FLORISTS	49	2 524	447	139	42	1 647	269

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	12.7	34.5	30.4	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	(D)	20.8	19.7	(D)	5.4	4.8
5251	HARDWARE STORES	(D)	(0)	1.7	-	(0)	0.8
52 EX. 5251	OTHER	(D)	(0)	24.3	(D)	(0)	4.0
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	22.9	95.5	65.9	54.6	19.3	15.5
531	DEPARTMENT STORES	25.4	(D)	77.3	49.4	(D)	11.2
533	VARIETY STORES	(0)	68.4	41.0	4.8	2.6	2.4
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	(D)	(0)	43.9	0.4	(D)	1.9
54	FOOD STORES	-73.4	44.3	26.7	0.5	18.6	23.4
55 EX. 554	AUTOMOTIVE DEALERS.	21.0	23.3	31.4	2.2	23.9	21.3
55 PT.(554)	GASOLINE SERVICE STATIONS	0.3	33.7	37.9	(D)	5.7	8.3
56	APPAREL AND ACCESSORY STORES.	8.2	12.6	15.8	13.0	4.6	4.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	30.8	38.3	26.3	5.6	(0)	1.8
562	WOMEN'S READY-TO-WEAR STORES	27.0	42.4	31.4	4.8	1.6	1.6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	-4.4	0.3	10.1	7.4	(D)	2.9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	-14.4	12.4	19.3	11.1	4.9	4.6
5712	FURNITURE STORES.	-12.7	-12.9	-2.6	8.4	2.6	2.4
OTHER 571	HOME FURNISHINGS STORES	(D)	56.7	67.4	(D)	0.4	0.4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	-10.6	70.5	59.8	(D)	1.9	1.8
58	EATING AND DRINKING PLACES.	-5.1	35.8	34.0	4.3	6.3	5.7
5812	EATING PLACES	(D)	36.0	34.2	(D)	6.0	5.4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	(D)	30.6	29.7	(D)	0.3	0.3
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	39.2	69.2	49.7	3.2	3.4	3.8
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	18.3	-6.1	-0.2	8.6	7.9	7.9
592	LIQUOR STORES	36.4	83.1	86.0	1.7	3.8	2.8
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	(D)	34.8	44.9	(D)	0.3	0.3
597	JEWELRY STORES.	37.3	47.9	35.2	3.4	0.8	0.7
5992	FLORISTS.	(D)	36.5	53.2	(D)	0.5	0.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	19.0	13.7
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	(D)	(D)
5251	HARDWARE STORES	(D)	-
52 EX. 5251	OTHER	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	53.6	48.2
531	DEPARTMENT STORES	(D)	60.5
533	VARIETY STORES.	35.3	27.6
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(D)	2.5
54	FOOD STORES	0.5	0.3
55 EX. 554	AUTOMOTIVE DEALERS.	1.7	1.4
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	(D)
56	APPAREL AND ACCESSORY STORES.	53.4	37.8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	(D)	42.2
562	WOMEN'S READY-TO-WEAR STORES.	56.8	40.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	(D)	35.0
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	(D)	51.0
565	FAMILY CLOTHING STORES ³	(D)	19.1
566	SHOE STORES ³	56.0	42.4
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	31.9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	43.2	33.1
5712	FURNITURE STORES.	61.3	46.7
OTHER 571	HOME FURNISHINGS STORES	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	(D)	(D)
58	EATING AND DRINKING PLACES.	13.1	10.4
5812	EATING PLACES	(D)	(D)
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	(D)	(D)
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	17.5	11.5
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	20.7	15.0
592	LIQUOR STORES	8.4	8.2
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	(D)
597	JEWELRY STORES.	80.8	65.2
5992	FLORISTS.	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)		
				No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	2 565	166	29	36	79
	SALES \$1,000. .	488 719	66 940	10 599	9 166	32 982
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	1 031	40	8	14	24
	SALES \$1,000. .	160 625	5 335	3 699	4 606	6 858
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	454	78	11	11	32
	SALES \$1,000. .	121 216	52 632	5 576	2 898	22 520
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	1 080	48	10	11	23
	SALES \$1,000. .	206 878	8 973	1 324	1 662	3 604
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	2 565	166	29	36	79
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	101	2	1	3	2
5251	HARDWARE STORES	39	-	-	1	-
52 EX. 5251	OTHER	62	2	1	2	2
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	117	11	4	3	9
531	DEPARTMENT STORES	10	4	1	1	3
533	VARIETY STORES.	42	4	2	1	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	65	3	1	1	3
54	FOOD STORES	507	7	3	5	9
55 EX. 554	AUTOMOTIVE DEALERS.	187	3	1	1	3
55 PT. (554)	GASOLINE SERVICE STATIONS	415	3	4	2	6
56	APPAREL AND ACCESSORY STORES.	173	47	5	3	13
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	57	14	2	1	3
562	WOMEN'S READY-TO-WEAR STORES.	42	8	2	1	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	116	33	3	2	10
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	164	20	2	5	10
5712	FURNITURE STORES.	70	9	1	1	3
OTHER 571	HOME FURNISHING STORES.	33	3	-	1	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	61	8	1	3	5
58	EATING AND DRINKING PLACES.	427	28	2	6	13
5812	EATING PLACES	382	26	2	6	10
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	45	2	-	-	3
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	97	5	3	3	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	377	40	4	5	12
592	LIQUOR STORES	67	9	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	24	2	-	-	-
597	JEWELRY STORES.	28	10	2	1	4
5992	FLORISTS.	49	2	1	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

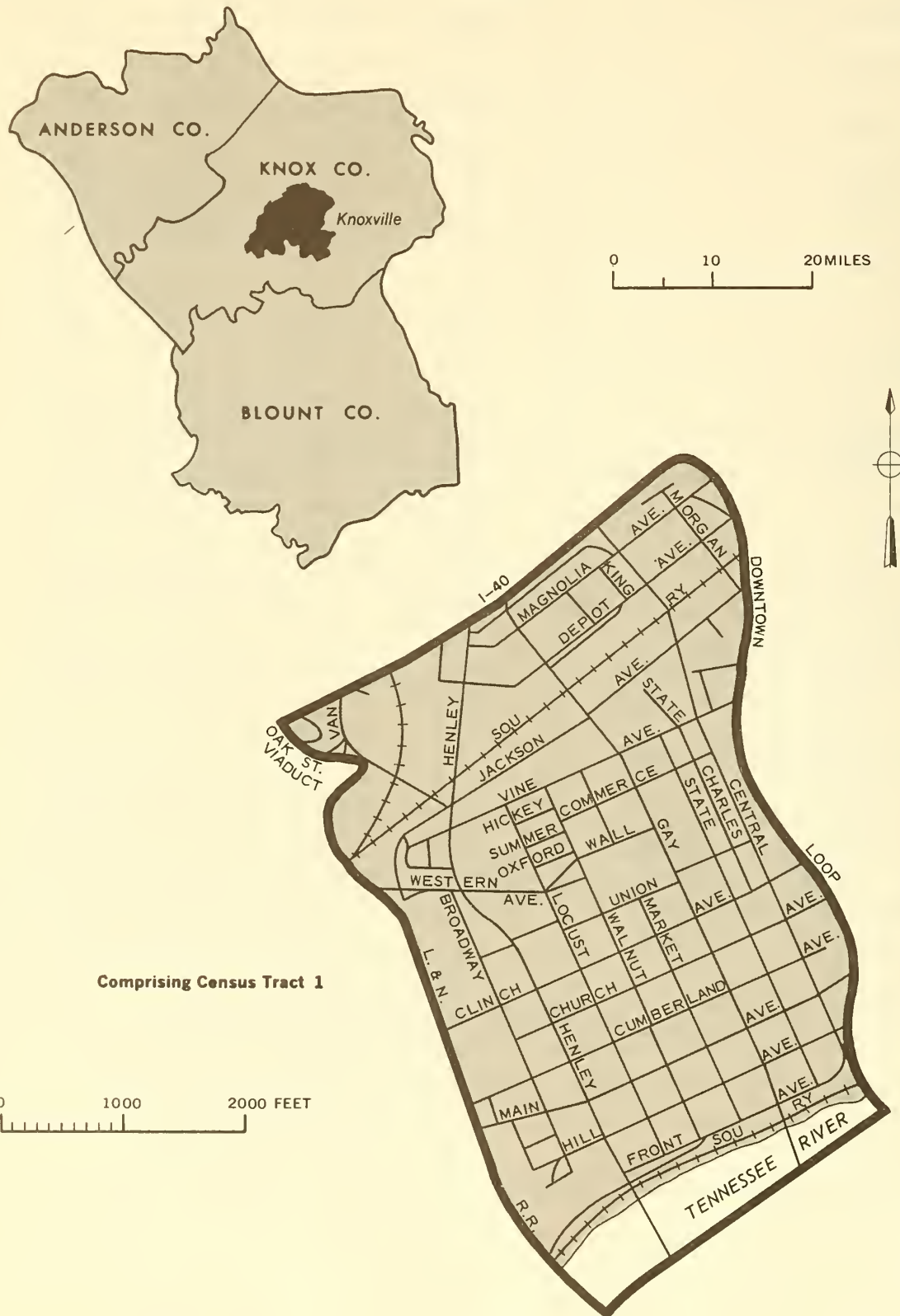
MRC No. 2 Includes the planned center known as "Highland Plaza" and establishments at the intersection of Hixson Pike and Ashland Rd., extending on Hixson Pike to its intersection with Highland Dr., and along the 1000 block of Ashland Ter. (Hamilton Co.)

MRC No. 3 Includes the unplanned center known as "East Ridge Shopping Center" and establishments along Ringgold Rd. from Germantown Rd. to Wimberly Rd. (East Ridge)

MRC No. 4 Includes the planned centers known as "Brainerd Village" and "East Gate Center" and establishments on Brainerd Rd. from Spring Creek Rd. to South Chicamauga Creek. (Chattanooga)

KNOXVILLE, TENN.

Standard Metropolitan Statistical Area
and Central Business District
1967



KNOXVILLE, TENN.

Standard Metropolitan Statistical Area and Central Business District 1963



STANDARD METROPOLITAN
STATISTICAL AREA
& CENTRAL CITY

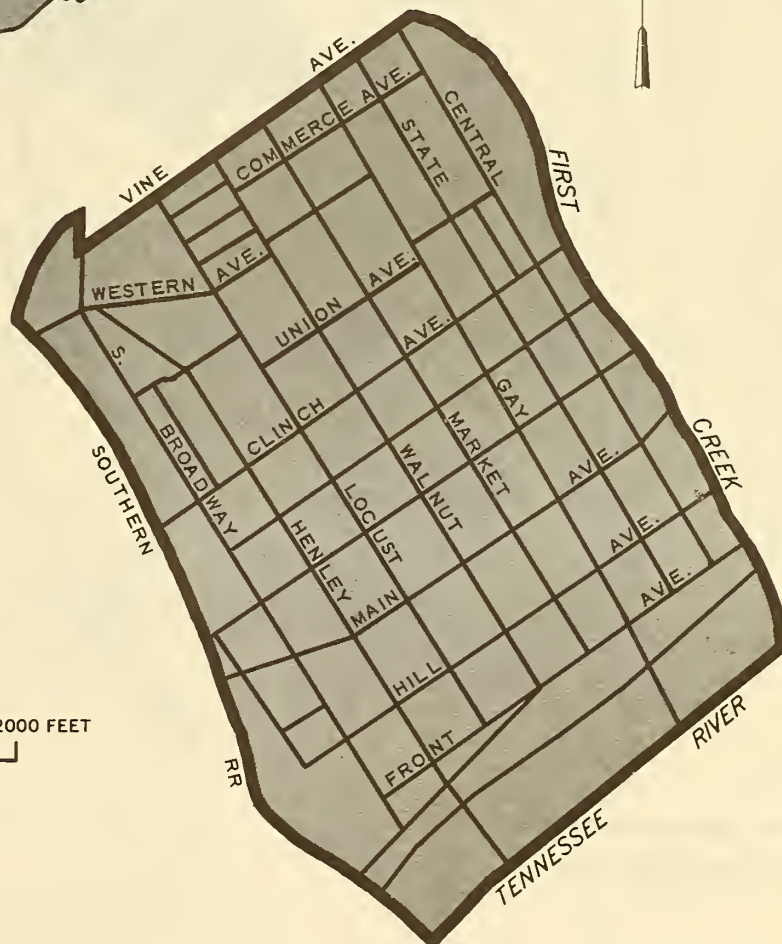
0 10 20 MILES



CENTRAL
BUSINESS
DISTRICT

Comprising Census Tract 25

0 1000 2000 FEET



KNOXVILLE, TENN.

City and Major Retail Centers



TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	267	99 079	16 031	4 377	257	83 074	13 090
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	7	2 365	310	48	4	684	218
5251	HARDWARE STORES.	2	(D)	(D)	(D)	1	(D)	(D)
52 EX. 5251	OTHER.	5	(D)	(D)	(D)	3	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	17	41 261	7 255	2 044	18	36 360	6 308
531	DEPARTMENT STORES.	4	(D)	(D)	(D)	4	(D)	(D)
533	VARIETY STORES	6	(D)	(D)	(D)	6	3 318	619
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	7	5 600	759	145	8	(D)	(D)
54	FOOD STORES.	13	2 489	275	86	15	1 853	193
55 EX. 554	AUTOMOTIVE DEALERS	12	12 587	1 427	298	10	15 072	1 413
55 PT.(554)	GASOLINE SERVICE STATIONS.	10	1 360	129	41	9	695	81
56	APPAREL AND ACCESSORY STORES	54	9 292	1 377	357	49	7 066	1 157
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	18	2 048	300	93	18	2 154	316
562	WOMEN'S READY-TO-WEAR STORES	12	1 800	256	77	9	1 833	273
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	36	7 244	1 077	264	31	4 912	841
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	8	1 450	208	64	9	(D)	(D)
565	FAMILY CLOTHING STORES ³	6	(D)	(D)	(D)	6	(D)	(D)
566	SHOE STORES ³	16	1 911	257	75	15	1 543	223
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	1	(D)	(D)	(D)	1	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	24	9 468	1 707	324	22	6 824	1 237
5712	FURNITURE STORES	15	8 209	1 517	294	13	5 933	1 055
OTHER 571	HOME FURNISHINGS STORES.	1	(D)	(D)	(D)	2	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	8	(D)	(D)	(D)	7	(D)	(D)
58	EATING AND DRINKING PLACES	59	5 677	1 453	609	50	3 580	831
5812	EATING PLACES.	50	5 307	1 400	582	40	3 275	812
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	9	370	53	27	10	305	19
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	9	2 320	331	112	8	3 372	494
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	62	12 260	1 767	458	72	7 568	1 158
592	LIQUOR STORES.	10	1 128	66	19	9	940	54
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	1	(D)	(D)	(D)	1	(D)	(D)
597	JEWELRY STORES	10	2 895	448	100	9	2 446	346
5992	FLORISTS	6	864	(D)	(D)	6	847	342

Note: Boundaries of the CBD for 1967 are significantly different from 1963 (see CBD maps) markedly affecting comparability of data for these two census years.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^TRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 598	373 806	(D)	(D)	1 428	274 838	33 000
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	72	16 627	1 902	388	73	12 839	1 859
5251	HARDWARE STORES.	18	1 520	(D)	(D)	23	(D)	139
52 EX. 5251	OTHER.	54	15 107	(D)	(D)	50	(D)	1 720
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	61	78 882	12 430	3 228	54	60 253	9 437
531	DEPARTMENT STORES.	8	(D)	(D)	(D)	8	(D)	7 969
533	VARIETY STORES	28	6 683	(D)	(D)	24	5 439	920
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	25	(D)	873	192	22	(D)	548
54	FOOD STORES.	241	70 565	5 565	1 640	242	49 081	3 497
55 EX. 554	AUTOMOTIVE DEALERS	102	65 071	6 112	1 231	105	58 787	5 314
55 PT. (554)	GASOLINE SERVICE STATIONS.	239	27 367	2 668	826	184	16 632	1 507
56	APPAREL AND ACCESSORY STORES	127	17 591	2 449	679	109	12 111	1 740
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	49	5 231	667	218	34	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES	42	4 924	614	200	25	3 660	490
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	78	12 360	1 782	461	75	(D)	(D)
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	14	(D)	(D)	(D)	19	(D)	(D)
565	FAMILY CLOTHING STORES ³	17	5 559	832	220	10	2 835	538
566	SHOE STORES ³	29	(D)	(D)	117	40	2 639	318
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	5	1 205	237	40	6	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	119	21 824	3 186	642	94	14 818	2 289
5712	FURNITURE STORES	50	12 883	2 086	409	41	9 396	1 594
OTHER 571	HOME FURNISHINGS STORES.	29	(D)	(D)	(D)	12	955	137
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	40	(D)	(D)	(D)	41	4 467	558
58	EATING AND DRINKING PLACES	302	23 406	5 482	2 229	239	14 799	3 058
5812	EATING PLACES.	253	22 163	5 312	2 144	188	13 525	2 956
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	49	1 243	170	85	51	1 274	102
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	58	13 452	(D)	(D)	48	9 772	1 438
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	277	39 021	3 962	1 106	280	25 746	2 861
592	LIQUOR STORES.	72	14 521	675	170	62	8 495	549
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	13	(D)	(D)	(D)	7	(D)	(D)
597	JEWELRY STORES	21	3 472	554	126	17	2 694	387
5992	FLORISTS	30	2 037	587	182	25	1 520	432

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^RRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

KNOXVILLE SMSA—Consists of Anderson, Blount, and Knox Counties, Tenn.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	2 896	585 251	66 258	18 796	2 765	452 138	49 894
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	138	29 022	3 013	635	148	24 067	2 901
5251	HARDWARE STORES.	38	3 522	409	104	50	3 595	345
52 EX. 5251	OTHER.	100	25 500	2 604 ^u	531	98	20 472	2 556
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	125	102 969	15 342	4 080	105	75 302	11 351
531	DEPARTMENT STORES.	14	80 469	12 458	3 167	12	56 607	8 952
533	VARIETY STORES	47	10 832	(D)	(D)	45	9 147	1 423
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	64	11 668	(D)	(D)	48	9 548	976
54	FOOD STORES.	527	132 474	9 555	2 837	598	108 089	6 946
55 EX. 554	AUTOMOTIVE DEALERS	220	107 167	9 779	1 962	206	87 304	7 954
55 PT.(554)	GASOLINE SERVICE STATIONS.	472	50 616	4 436	1 443	441	37 090	3 088
56	APPAREL AND ACCESSORY STORES	180	23 150	3 135	922	160	17 108	2 372
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	69	6 837	849	289	51	5 466	711
562	WOMEN'S READY-TO-WEAR STORES	59	6 453	789	269	41	5 096	669
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	111	16 313	2 286	633	109	11 642	1 661
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	20	3 128	429	113	24	3 155	435
565	FAMILY CLOTHING STORES ³	31	7 604	1 087	321	23	4 457	730
566	SHOE STORES ³	40	3 968	531	159	53	3 677	456
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	6	1 226	239	40	9	353	40
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	200	30 780	4 250	908	178	22 397	3 233
5712	FURNITURE STORES	86	17 632	2 653	547	83	13 689	2 192
OTHER 571	HOME FURNISHINGS STORES.	45	3 413	412	115	23	1 752	266
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	69	9 735	1 185	250	72	6 956	775
58	EATING AND DRINKING PLACES	488	36 653	8 391	3 586	411	25 043	5 287
5812	EATING PLACES.	407	34 553	8 144	3 454	333	23 070	5 103
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	81	2 100	247	132	78	1 973	184
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	108	23 997	3 407	1 027	107	19 946	2 935
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	438	48 423	4 950	1 396	411	35 792	3 827
592	LIQUOR STORES.	93	15 827	763	201	79	9 474	595
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	27	3 305	(D)	(D)	21	1 935	203
597	JEWELRY STORES	33	4 839	746	166	29	3 905	530
5992	FLORISTS	51	3 259	797	250	42	2 404	557

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	36.0	29.4	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	29.5	20.6	2.4	4.4	5.0
5251	HARDWARE STORES	(D)	-2.0	(D)	.4	.6
52 EX. 5251	OTHER	(D)	24.6	(D)	4.0	4.4
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	30.9	36.7	41.6	21.1	17.6
531	DEPARTMENT STORES	(D)	42.2	(D)	(D)	13.7
533	VARIETY STORES	22.9	18.4	(D)	1.8	1.9
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	(D)	22.2	5.7	(D)	2.0
54	FOOD STORES	43.8	22.6	2.5	18.9	22.6
55 EX. 554	AUTOMOTIVE DEALERS.	10.7	22.8	12.7	17.4	18.3
55 PT.(554)	GASOLINE SERVICE STATIONS	64.5	36.5	1.4	7.3	8.6
56	APPAREL AND ACCESSORY STORES.	45.2	35.3	9.4	4.7	4.0
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	(D)	25.1	2.1	1.4	1.2
562	WOMEN'S READY-TO-WEAR STORES	34.5	26.6	1.8	1.3	1.1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	(D)	40.1	7.3	3.3	2.8
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	47.3	37.4	9.6	5.8	5.3
5712	FURNITURE STORES.	37.1	28.8	8.3	3.4	3.0
OTHER 571	HOME FURNISHINGS STORES	(D)	94.8	(D)	(D)	.6
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	(D)	40.0	(D)	(D)	1.7
58	EATING AND DRINKING PLACES.	58.2	46.4	5.7	6.3	6.3
5812	EATING PLACES	63.9	49.8	5.3	5.9	5.9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-2.4	6.4	.4	.4	.4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	37.7	20.3	2.3	3.6	4.1
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	51.6	35.3	12.4	10.5	8.2
592	LIQUOR STORES	70.9	67.1	1.1	3.9	2.7
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	(D)	70.8	(D)	(D)	.6
597	JEWELRY STORES.	28.9	23.9	2.9	0.9	.8
5992	FLORISTS.	34.0	35.6	.9	0.5	.6

Note: Boundaries of the CBD for 1967 are significantly different from 1963 (See CBD maps) markedly affecting comparability of data for these two census years, therefore, percent change data are not shown for Central Business Districts.

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	26.5	16.9
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	14.2	8.1
5251	HARDWARE STORES	(0)	(0)
52 EX. 5251	OTHER	(0)	(0)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	52.3	40.1
531	DEPARTMENT STORES	(0)	(0)
533	VARIETY STORES.	(0)	(0)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(0)	48.0
54	FOOD STORES	3.5	1.9
55 EX. 554	AUTOMOTIVE DEALERS.	19.3	11.7
55 PT.(554)	GASOLINE SERVICE STATIONS	5.0	2.7
56	APPAREL AND ACCESSORY STORES.	52.8	40.1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	39.2	30.0
562	WOMEN'S READY-TO-WEAR STORES.	36.6	27.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	58.6	44.4
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	(0)	46.4
565	FAMILY CLOTHING STORES ³	(0)	(0)
566	SHOE STORES ³	(0)	48.2
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(0)	(0)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	43.4	30.8
5712	FURNITURE STORES.	63.7	46.6
OTHER 571	HOME FURNISHINGS STORES	(0)	(0)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	18.9	(0)
58	EATING AND DRINKING PLACES.	24.3	15.5
5812	EATING PLACES	23.9	15.4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	29.8	17.6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	17.2	9.7
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	31.4	25.3
592	LIQUOR STORES	7.8	7.1
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(0)	(0)
597	JEWELRY STORES.	83.4	59.8
5992	FLORISTS.	42.4	26.5

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 2
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	2 896	267	27	58
	SALES \$1,000. .	585 251	99 079	22 116	22 385
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	1 123	81	6	11
	SALES \$1,000. .	193 124	10 486	(D)	7 308
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	505	95	9	25
	SALES \$1,000. .	156 899	60 021	(D)	11 361
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	1 268	91	12	22
	SALES \$1,000. .	235 228	28 572	2 251	3 716
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	2 896	267	27	58
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	138	7	2	4
5251	HARDWARE STORES	38	2	1	1
52 EX. 5251	OTHER	100	5	1	3
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	125	17	2	5
531	DEPARTMENT STORES	14	4	1	2
533	VARIETY STORES.	47	6	-	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	64	7	1	1
54	FOOD STORES	527	13	1	4
55 EX. 554	AUTOMOTIVE DEALERS.	220	12	3	6
55 PT. (554)	GASOLINE SERVICE STATIONS	472	10	2	4
56	APPAREL AND ACCESSORY STORES.	180	54	3	16
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	69	18	-	5
562	WOMEN'S READY-TO-WEAR STORES.	59	12	-	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	111	36	3	11
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	200	24	4	4
5712	FURNITURE STORES.	86	15	2	1
OTHER 571	HOME FURNISHING STORES.	45	1	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	69	8	2	2
58	EATING AND DRINKING PLACES.	488	59	4	4
5812	EATING PLACES	407	50	1	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	81	9	3	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	108	9	1	3
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	438	62	5	8
592	LIQUOR STORES	93	10	3	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	27	1	-	-
597	JEWELRY STORES.	33	10	-	3
5992	FLORISTS.	51	6	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^TRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments on Central Ave. No. (N.E. and N.W.) from Bernard St. to Oklahoma Ave. (Knoxville)

MRC No. 2 Includes the planned centers known as "Argonne Plaza" and "Western Plaza" and establishments in the area bounded by: Oak Ridge Turnpike, Rutgers Ave., Washington, and Tulane Ave. (Oak Ridge, Anderson Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)		
		No. 3	No. 4	No. 5
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	29	34	12
	SALES \$1,000. . .	11 218	15 160	12 889
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	9	7	6
	SALES \$1,000. . .	6 770	4 486	2 702
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	12	15	2
	SALES \$1,000. . .	3 067	8 677	(D)
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	8	12	4
	SALES \$1,000. . .	1 381	1 997	(D)
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	29	34	12
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
	DEALERS.	2	5	-
5251	HARDWARE STORES	-	3	-
52 EX. 5251	OTHER	2	2	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	3	7	1
531	DEPARTMENT STORES	1	2	1
533	VARIETY STORES.	1	2	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	1	3	-
54	FOOD STORES	4	3	3
55 EX. 554	AUTOMOTIVE DEALERS.	2	1	1
55 PT. (554)	GASOLINE SERVICE STATIONS	3	2	2
56	APPAREL AND ACCESSORY STORES.	3	5	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	-	-	-
562	WOMEN'S READY-TO-WEAR STORES.	-	-	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	3	5	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	6	3	1
5712	FURNITURE STORES.	2	-	1
OTHER 571	HOME FURNISHING STORES.	2	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES.	2	2	-
58	EATING AND DRINKING PLACES.	3	3	2
5812	EATING PLACES	3	3	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	1	4	1
592	LIQUOR STORES	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	-	-	-
597	JEWELRY STORES.	-	2	-
5992	FLORISTS.	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

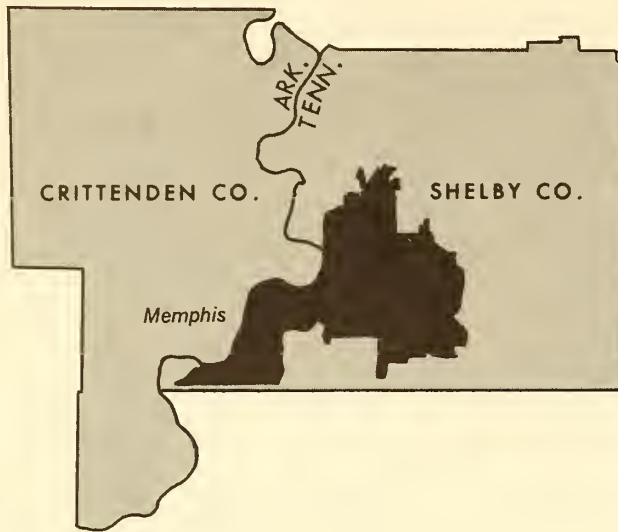
MRC No. 3 Includes the planned center known as "Clinton Plaza" and the establishments on Clinton Pike from Merchants St. to Allen Rd. (Knoxville)

MRC No. 4 Includes the planned center known as "Midland Shopping Center" and establishments on Calderwood St. from Lincoln Rd. to Hannum St. and on Gill St. from Calderwood St. to Young St. (Alcoa)

MRC No. 5 Includes the planned center known as "Northgate Plaza" and establishments on Broadway from Overlook Rd. to Mineral Springs Ave. (Knoxville)

MEMPHIS, TENN. - ARK.

Standard Metropolitan Statistical Area and Central Business District 1967

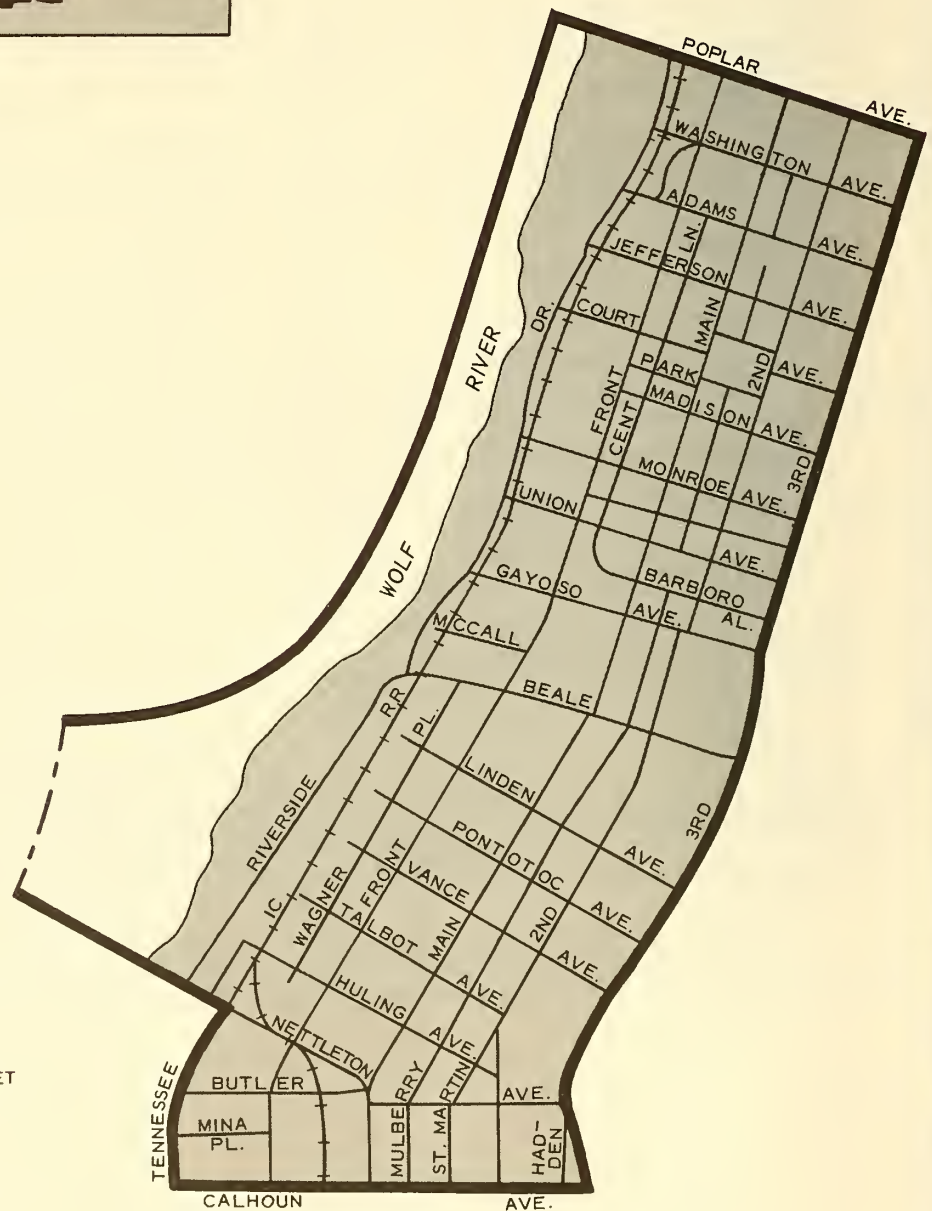


0 10 20 30 MILES



Comprising Census Tract 42

0 1000 2000 FEET



MEMPHIS, TENN. - ARK.

Standard Metropolitan Statistical Area and Central Business District 1963



STANDARD METROPOLITAN
STATISTICAL AREA
& CENTRAL CITY

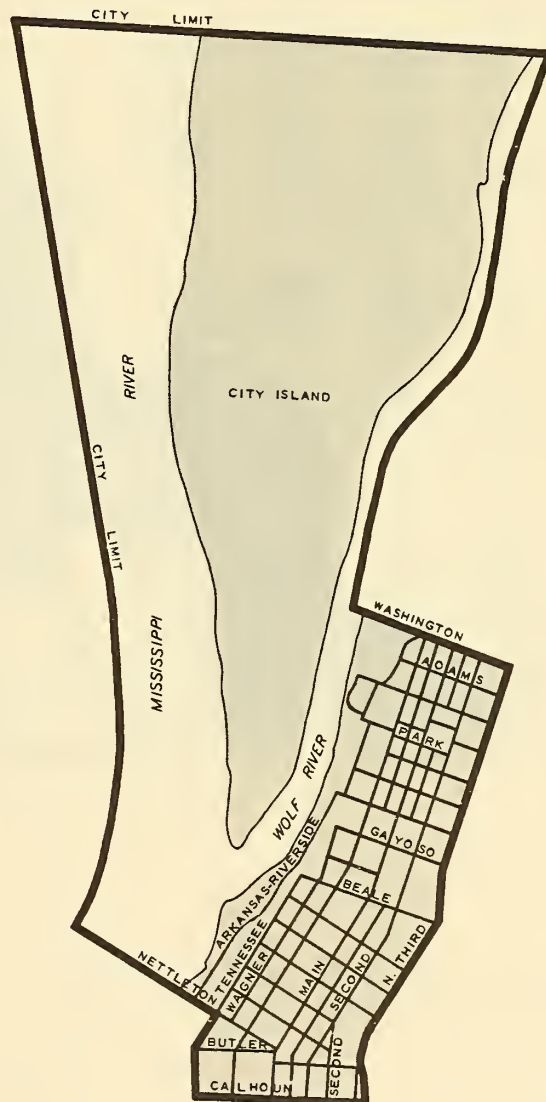
0 10 20 30 MILES



CENTRAL
BUSINESS
DISTRICT

Comprising Census Tract 42

0 2000 4000 FEET



MEMPHIS, TENN. - ARK.

City and Major Retail Centers

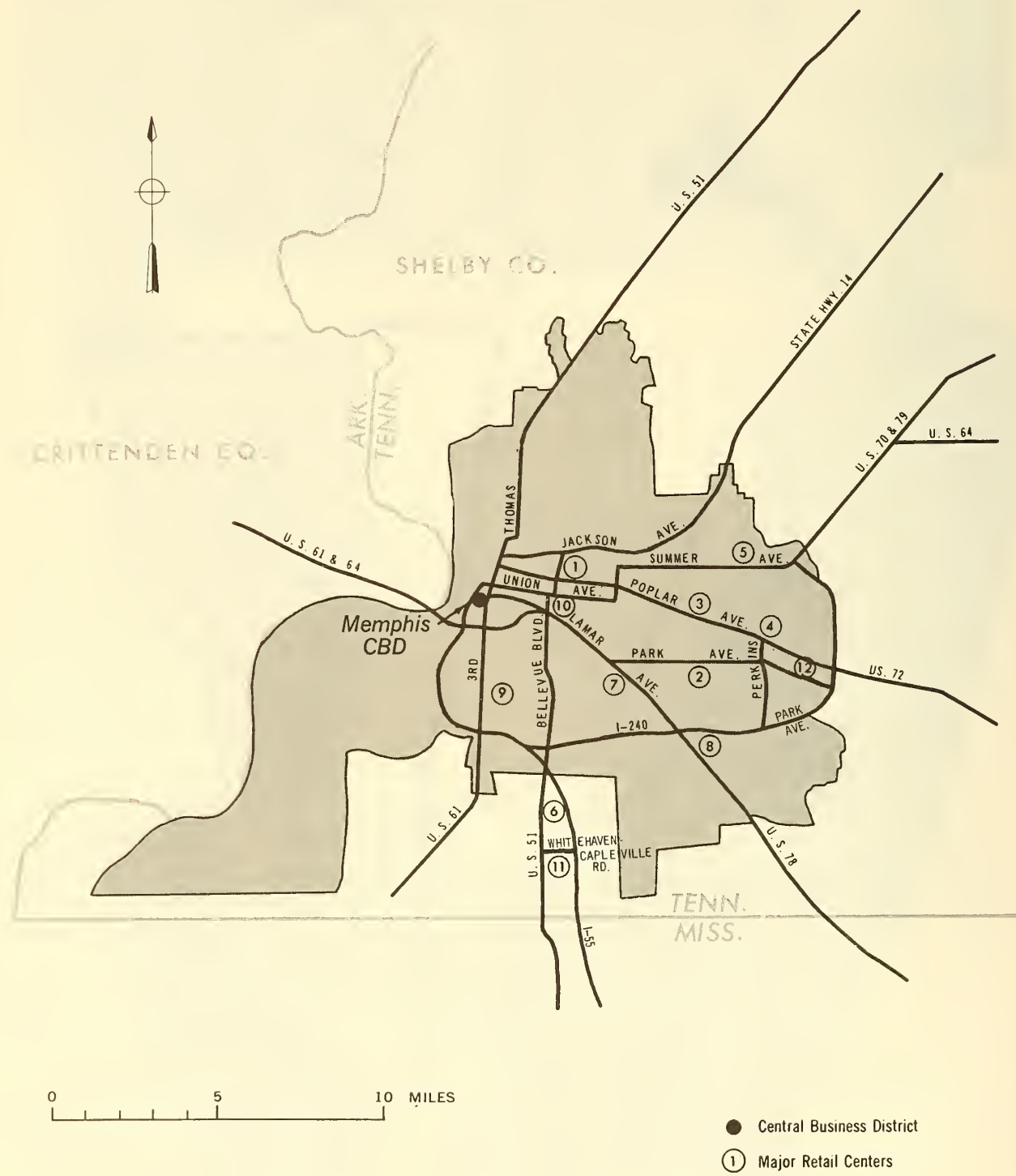


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	300	87 737	16 710	4 954	384	105 475	17 335
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	2	(D)	(D)	(D)	3	(D)	(D)
5251	HARDWARE STORES.	1	(D)	(D)	(D)	-	-	-
52 EX. 5251	OTHER.	1	(D)	(D)	(D)	3	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	21	38 666	8 873	2 607	19	36 725	7 013
531	DEPARTMENT STORES.	4	28 638	7 738	2 310	4	32 398	6 251
533	VARIETY STORES.	5	2 274	406	185	5	2 346	426
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	12	7 754	729	112	10	1 981	(D)
54	FOOD STORES.	12	1 952	200	59	23	2 450	244
55 EX. 554	AUTOMOTIVE DEALERS	-	-	-	-	8	(D)	(D)
55 PT. (554)	GASOLINE SERVICE STATIONS.	8	(D)	(D)	(D)	13	(D)	(D)
56	APPAREL AND ACCESSORY STORES	76	21 036	3 379	881	93	23 903	4 345
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	25	8 504	1 380	371	26	7 518	1 340
562	WOMEN'S READY-TO-WEAR STORES	15	7 101	1 140	324	16	6 693	1 176
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	51	12 532	1 999	510	67	16 385	3 005
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	19	5 439	798	205	17	3 813	687
565	FAMILY CLOTHING STORES ³	12	4 332	766	204	19	7 363	1 349
566	SHOE STORES ³	17	2 536	(D)	(D)	26	4 951	911
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	2	(D)	(D)	(D)	5	258	58
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	20	7 338	1 067	217	22	5 288	942
5712	FURNITURE STORES	11	6 435	966	194	13	4 091	689
OTHER 571	HOME FURNISHINGS STORES.	3	621	48	10	1	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	6	282	53	13	8	(D)	(D)
58	EATING AND DRINKING PLACES	73	5 105	1 268	698	90	5 735	1 365
5812	EATING PLACES.	66	4 886	1 227	670	84	5 513	1 342
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	7	219	41	28	6	222	23
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	7	2 280	369	114	12	2 741	469
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	81	10 663	1 500	367	101	11 037	1 644
592	LIQUOR STORES.	13	2 263	77	30	14	1 915	75
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	4	1 273	120	24	2	(D)	(D)
597	JEWELRY STORES	19	4 187	827	198	22	4 772	921
5992	FLORISTS	5	172	40	23	5	171	32

Note: Boundaries of the CBD for 1967 are significantly different from 1963 (see CBD maps) markedly affecting comparability of data for these two census years.

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	3 866	900 851	105 205	29 382	3 609	721 314	80 759
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	145	36 343	4 846	951	113	23 475	2 869
5251	HARDWARE STORES.	51	4 577	607	155	46	5 357	618
52 EX. 5251	OTHER.	94	31 766	4 239	796	67	18 118	2 251
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	178	175 927	25 347	6 986	128	121 422	16 647
531	DEPARTMENT STORES.	20	137 710	21 318	5 846	16	(D)	(D)
533	VARIETY STORES	59	13 098	1 928	617	54	9 761	1 564
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	99	25 119	2 101	523	58	(D)	(D)
54	FOOD STORES.	684	179 436	13 691	4 043	699	156 403	11 613
55 EX. 554	AUTOMOTIVE DEALERS	228	189 482	17 353	2 803	206	173 262	15 219
55 PT.(554)	GASOLINE SERVICE STATIONS.	516	64 010	5 897	1 823	481	51 027	4 863
56	APPAREL AND ACCESSORY STORES	283	62 958	9 282	2 635	275	50 047	7 676
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	102	23 289	3 655	983	86	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES	81	20 881	3 304	893	65	15 773	2 400
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	181	39 669	5 627	1 652	189	(D)	(D)
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	47	(D)	(D)	(D)	41	(D)	(D)
565	FAMILY CLOTHING STORES ³	42	18 907	2 596	795	59	15 099	2 185
566	SHOE STORES ³	62	8 393	1 269	379	71	9 069	1 505
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	18	(D)	(D)	(D)	18	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	264	47 699	6 726	1 422	227	32 460	4 979
5712	FURNITURE STORES	107	22 087	3 410	657	108	16 404	2 371
OTHER 571	HOME FURNISHINGS STORES.	58	7 209	1 116	259	41	4 354	784
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	99	18 403	2 200	506	78	11 702	1 824
58	EATING AND DRINKING PLACES	766	53 705	12 274	5 842	675	37 550	8 547
5812	EATING PLACES.	672	51 189	11 877	5 575	621	36 263	8 381
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	94	2 516	397	267	54	1 287	166
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	160	29 115	3 950	1 195	241	27 824	3 789
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	642	62 176	5 839	1 682	564	47 844	4 557
592	LIQUOR STORES.	160	28 075	1 179	374	169	22 751	953
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	31	3 172	360	86	26	(D)	(D)
597	JEWELRY STORES	59	7 744	1 339	332	50	6 555	1 177
5992	FLORISTS	67	3 299	627	213	58	3 088	536

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

† Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

MEMPHIS, TENN.-ARK., SMSA—Consists of Shelby County, Tenn., and Crittenden County, Ark.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	4 892	1 104 569	126 014	35 349	4 570	862 021	93 330
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	199	47 422	6 183	1 208	169	35 064	4 053
5251	HARDWARE STORES.	67	5 941	708	184	63	6 286	697
52 EX. 5251	OTHER.	132	41 481	5 475	1 024	106	28 778	3 356
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	253	208 453	29 420	8 203	199	138 453	18 059
531	DEPARTMENT STORES.	26	159 531	24 151	6 571	18	110 044	14 606
533	VARIETY STORES	80	18 625	2 755	908	70	11 651	1 786
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	147	30 297	2 514	724	111	16 758	1 667
54	FOOD STORES.	927	222 738	16 444	4 922	943	192 076	13 661
55 EX. 554	AUTOMOTIVE DEALERS	311	241 367	21 623	3 604	284	205 590	18 011
55 PT.(554)	GASOLINE SERVICE STATIONS.	665	85 576	7 905	2 383	649	67 787	6 358
56	APPAREL AND ACCESSORY STORES	339	70 741	10 337	2 962	311	55 642	8 184
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS WOMEN'S READY-TO-WEAR STORES	120	26 744	4 138	1 133	93	18 058	2 721
562	OTHER APPAREL AND ACCESSORY STORES ²	96	24 227	3 771	1 040	71	16 342	2 452
OTHER 56	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	219	43 997	6 199	1 829	218	37 584	5 463
561	FAMILY CLOTHING STORES ³	51	10 752	1 534	407	44	6 847	1 095
565	SHOE STORES ³	54	20 912	2 838	875	80	19 465	2 556
566	APPAREL AND ACCESSORY STORES, N.E.C. ³	76	9 783	1 495	446	75	9 436	1 549
564, 7, 9		19	2 186	332	101	19	1 836	263
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	309	53 040	7 387	1 560	266	35 060	5 287
5712	FURNITURE STORES	129	24 655	3 783	742	126	17 675	2 561
OTHER 571	HOME FURNISHINGS STORES.	62	7 255	1 116	259	46	4 464	800
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	118	21 130	2 488	559	94	12 921	1 926
58	EATING AND DRINKING PLACES	900	63 634	14 486	6 961	798	44 750	10 034
5812	EATING PLACES.	794	60 473	14 023	6 630	733	42 961	9 781
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	106	3 161	463	331	65	1 789	253
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	194	37 481	5 094	1 537	284	32 315	4 316
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	795	74 117	7 135	2 009	667	55 284	5 367
592	LIQUOR STORES.	183	31 882	1 384	425	188	24 891	1 064
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	50	4 524	510	119	31	(D)	(D)
597	JEWELRY STORES	67	8 428	1 468	359	53	6 764	1 207
5992	FLORISTS	76	3 680	682	226	66	3 322	564

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	24.9	28.1	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	54.8	35.2	(D)	4.0	4.3
5251	HARDWARE STORES	-14.6	-5.5	(D)	0.5	0.5
52 EX. 5251	OTHER	75.3	44.1	(D)	3.5	3.8
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	44.9	50.5	44.0	19.6	18.8
531	DEPARTMENT STORES	(D)	45.0	32.6	15.3	14.4
533	VARIETY STORES	34.2	59.8	2.6	1.5	1.7
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	(D)	80.8	8.8	2.8	2.7
54	FOOD STORES	14.7	16.0	2.2	19.9	20.2
55 EX. 554	AUTOMOTIVE DEALERS	9.4	17.4	-	21.0	21.9
55 PT. (554)	GASOLINE SERVICE STATIONS	25.4	26.2	(D)	7.1	7.7
56	APPAREL AND ACCESSORY STORES	25.8	27.1	24.0	7.0	6.4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	(D)	48.1	9.7	2.6	2.4
562	WOMEN'S READY-TO-WEAR STORES	32.4	48.2	8.1	2.3	2.2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	(D)	17.1	14.3	4.4	4.0
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	46.9	51.3	8.4	5.3	4.8
5712	FURNITURE STORES	34.6	39.5	7.4	2.5	2.2
OTHER 571	HOME FURNISHINGS STORES	65.6	62.5	0.7	0.8	0.7
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	57.3	63.5	0.3	2.0	1.9
58	EATING AND DRINKING PLACES	43.0	42.2	5.8	6.0	5.8
5812	EATING PLACES	41.2	40.8	5.6	5.7	5.5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	95.5	76.7	0.2	0.3	0.3
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	4.6	16.0	2.6	3.2	3.4
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	29.9	34.1	12.2	6.9	6.7
592	LIQUOR STORES	23.4	28.1	2.6	3.1	2.9
595	SPORTING GOODS STORES, BICYCLE SHOPS	(D)	(D)	1.5	0.4	0.4
597	JEWELRY STORES	18.1	24.6	4.8	0.9	0.8
5992	FLORISTS	6.8	10.8	0.2	0.4	0.3

Note: Boundaries of the CBD for 1967 are significantly different from 1963 (see CBD maps) markedly affecting comparability of data for these two census years, therefore, percent change data are not shown for CBD.

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

[†]Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	9.7	7.9
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	(D)	(D)
5251	HARDWARE STORES	(D)	(D)
52 EX. 5251	OTHER	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	22.0	18.5
531	DEPARTMENT STORES	20.8	18.0
533	VARIETY STORES.	17.4	12.2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	30.9	25.6
54	FOOD STORES	1.1	0.9
55 EX. 554	AUTOMOTIVE DEALERS.	-	-
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	(D)
56	APPAREL AND ACCESSORY STORES.	33.4	29.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	36.5	31.8
562	WOMEN'S READY-TO-WEAR STORES.	34.0	29.3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	31.6	28.5
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	(D)	50.6
565	FAMILY CLOTHING STORES ³	22.9	20.7
566	SHOE STORES ³	30.2	25.9
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	15.4	13.8
5712	FURNITURE STORES.	29.1	26.1
OTHER 571	HOME FURNISHINGS STORES	8.6	8.6
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	1.5	1.3
58	EATING AND DRINKING PLACES.	9.5	8.0
5812	EATING PLACES	9.5	8.1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	8.7	6.9
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	7.8	6.1
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	17.1	14.4
592	LIQUOR STORES	8.1	7.1
595	SPORTING GOODS STORES AND BICYCLE SHOPS	40.1	28.1
597	JEWELRY STORES.	54.1	49.7
5992	FLORISTS.	5.2	4.7

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^TRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)		
				No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	4 892	300	19	30	37
	SALES \$1,000. . .	1 104 569	87 737	26 511	7 754	22 492
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	2 021	92	6	12	7
	SALES \$1,000. . .	323 853	9 337	1 933	4 048	5 801
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	901	117	8	7	21
	SALES \$1,000. . .	332 234	67 040	(0)	2 104	15 587
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	1 970	91	5	11	9
	SALES \$1,000. . .	448 482	11 360	(0)	1 602	1 104
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	4 892	300	19	30	37
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	199	2	1	2	-
5251	HARDWARE STORES	67	1	-	1	-
52 EX. 5251	OTHER	132	1	1	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	253	21	2	2	5
531	DEPARTMENT STORES	26	4	1	1	2
533	VARIETY STORES.	80	5	-	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	147	12	1	-	1
54	FOOD STORES	927	12	1	3	3
55 EX. 554	AUTOMOTIVE DEALERS.	311	-	-	1	-
55 PT. (554)	GASOLINE SERVICE STATIONS	665	8	2	6	-
56	APPAREL AND ACCESSORY STORES.	339	76	-	4	14
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	120	25	-	1	4
562	WOMEN'S READY-TO-WEAR STORES.	96	15	-	1	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	219	51	-	3	10
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	309	20	6	1	2
5712	FURNITURE STORES.	129	11	3	-	-
OTHER 571	HOME FURNISHING STORES.	62	3	1	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	118	6	2	1	2
58	EATING AND DRINKING PLACES.	900	73	5	7	2
5812	EATING PLACES	794	66	5	7	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	106	7	-	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	194	7	-	2	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	795	81	2	2	9
592	LIQUOR STORES	183	13	1	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	50	4	-	-	1
597	JEWELRY STORES.	67	19	-	1	3
5992	FLORISTS.	76	5	-	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^RRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes establishments on N. Watkins and N. Cleveland from Somerset Pl. to Peach Ave., on Autumn Ave. from N. Watkins to N. Claybrook, and on Overton Park Ave. from Garland to N. Claybrook. (Memphis city)

MRC No. 2 Includes the planned center known as "Park Center" and establishments on Park Rd. from Kelley Rd. to Graham. (Memphis city)

MRC No. 3 Includes the planned center known as "Poplar-Highland Plaza" and establishments on Poplar Ave. from S. Prescott to S. Highland and on S. Highland from Poplar Ave. to Walnut Grove Rd. (Memphis)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 4	No. 5	No. 6	No. 7	No. 8
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	82	53	61	77	26
	SALES \$1,000. . .	51 995	24 913	21 943	36 521	14 460
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	19	18	21	25	10
	SALES \$1,000. . .	9 526	5 344	10 054	6 511	1 955
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	36	18	20	16	4
	SALES \$1,000. . .	39 281	16 462	8 415	6 879	(D)
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	27	17	20	36	12
	SALES \$1,000. . .	3 188	3 107	3 474	23 131	(D)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	82	53	61	77	26
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	3	5	4	2	2
5251	HARDWARE STORES	-	2	1	2	2
52 EX. 5251	OTHER	3	3	3	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	5	4	3	4	2
531	DEPARTMENT STORES	3	3	1	1	1
533	VARIETY STORES	2	1	1	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	-	-	1	2	1
54	FOOD STORES	6	6	7	12	4
55 EX. 554	AUTOMOTIVE DEALERS.	1	4	4	13	2
55 PT. (554)	GASOLINE SERVICE STATIONS	4	4	4	5	7
56	APPAREL AND ACCESSORY STORES.	23	8	12	7	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	11	2	2	3	-
562	WOMEN'S READY-TO-WEAR STORES.	11	2	2	3	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	12	6	10	4	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	8	6	5	5	2
5712	FURNITURE STORES.	1	1	1	3	-
OTHER 571	HOME FURNISHING STORES.	4	-	2	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	3	5	2	1	2
58	EATING AND DRINKING PLACES.	11	10	9	11	6
5812	EATING PLACES	11	8	8	8	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-	2	1	3	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	2	5	2	-
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	19	4	8	16	1
592	LIQUOR STORES	-	-	-	8	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	1	-	1	-	-
597	JEWELRY STORES.	3	2	2	2	-
5992	FLORISTS.	2	1	1	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^FRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 4 Includes the planned center known as "Laurelwood Center" and establishments on Poplar Ave. from Grove Park Rd. to Colonial Rd., on Grove Park Rd. from Poplar Ave. to Aldersgate Rd., and on Perkins extended from Aldersgate Rd. to Southern Rwy. (Memphis city)

MRC No. 5 Includes the planned center known as "Summer Shopping Center" and establishments on Summer Ave. from Vaughn Rd. to N. Perkins and on Waring Rd. from Stanley Dr. to Tutwiler Ave. (Memphis)

MRC No. 6 Includes the planned center known as "Whitehaven Plaza" and establishments on Hwy. 51S. from Laudeen to Chambliss Rd., on E. Raines Rd. from Hwy. 51S. to Barton Dr., and on south side of Brownlee Rd. at the intersection with Hwy. 51S. (Shelby Co.)

MRC No. 7 Includes the planned center known as "Lamar Airways Center" and establishments on Lamar Ave. from I.C. R.R. bridge to Hamilton, on Park Ave. from Lamar to Airways Blvd., on Airways Blvd. from Park Ave. to Riley Ave., on S. Trezevant from Airways Blvd. to Riley Ave., and on Deadrick Ave. from Lamar to Ethel. (Memphis city)

MRC No. 8 Includes establishments on Lamar Ave. from Democrat Rd. to Getwell Rd. (Shelby County)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 9	No. 10	No. 11	No. 12
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	23	13	50	33
	SALES \$1,000. . .	13 593	21 254	27 068	15 564
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	7	4	9	9
	SALES \$1,000. . .	4 150	(D)	3 793	5 229
53 PT.56,57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	12	8	30	13
	SALES \$1,000. . .	8 282	(D)	22 346	8 854
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	4	1	11	11
	SALES \$1,000. . .	1 161	(D)	929	1 481
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	23	13	50	33
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	-	-	-	-
5251	HARDWARE STORES	-	-	-	-
52 EX. 5251	OTHER	-	-	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	4	1	5	2
531	DEPARTMENT STORES	1	1	3	1
533	VARIETY STORES.	2	-	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	1	-	1	-
54	FOOD STORES	2	1	5	3
55 EX. 554	AUTOMOTIVE DEALERS.	2	-	1	2
55 PT.(554)	GASOLINE SERVICE STATIONS	1	-	-	3
56	APPAREL AND ACCESSORY STORES.	7	5	19	7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	2	2	9	1
562	WOMEN'S READY-TO-WEAR STORES.	2	1	7	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	5	3	10	6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	1	2	6	4
5712	FURNITURE STORES.	-	-	1	1
OTHER 571	HOME FURNISHING STORES.	-	1	1	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	1	1	4	2
58	EATING AND DRINKING PLACES.	4	2	2	4
5812	EATING PLACES	4	2	2	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-	-	-	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	1	1	2	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	1	1	10	6
592	LIQUOR STORES	-	1	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	-	1
597	JEWELRY STORES.	1	-	2	1
5992	FLORISTS.	-	-	-	2

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 9 Includes the planned center known as "Southgate Shopping Center" and establishments on S. Third St. (Hwy. 61) from Person Blvd. to E. Frank Ave. and in the 100 block of Person Blvd. (Memphis)

MRC No. 10 Includes the planned center known as "City Center" and establishments in the area bounded by: Poplar Ave., Angelus, south side of Madison Ave., and No. Avalon. (Memphis)

MRC No. 11 Includes the planned center known as "Southland Mall" and establishments on Whitehaven - Capleville Rd. (Shelby Dr.) from Hwy. 51 to Woodridge Dr. and on east side of Hwy. 51 from Haledale to Whitehaven Lane. (Shelby County)

MRC No. 12 Includes the planned centers known as "Eastgate Shopping Center" and "Park Manor Center" and establishments on Mt. Moriah Rd. from Park Ave. to Truce Ave. and on Park Ave. from Mt. Moriah to White Station Rd. (Memphis)

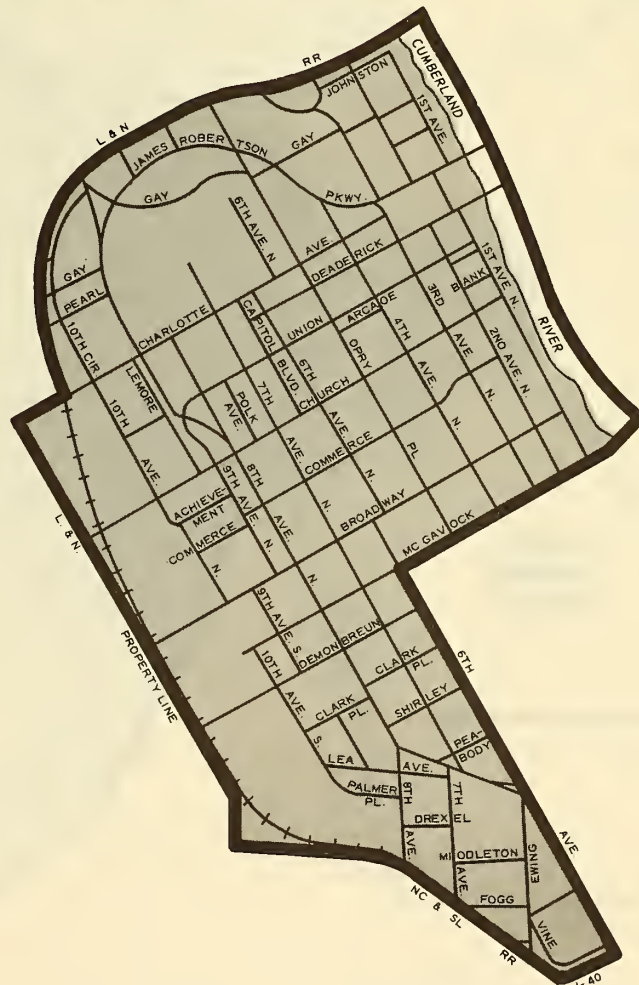
NASHVILLE, TENN.

Standard Metropolitan Statistical Area and Central Business District

1967



0 10 20 30 MILES

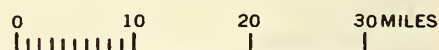


Comprising Census Tract 146

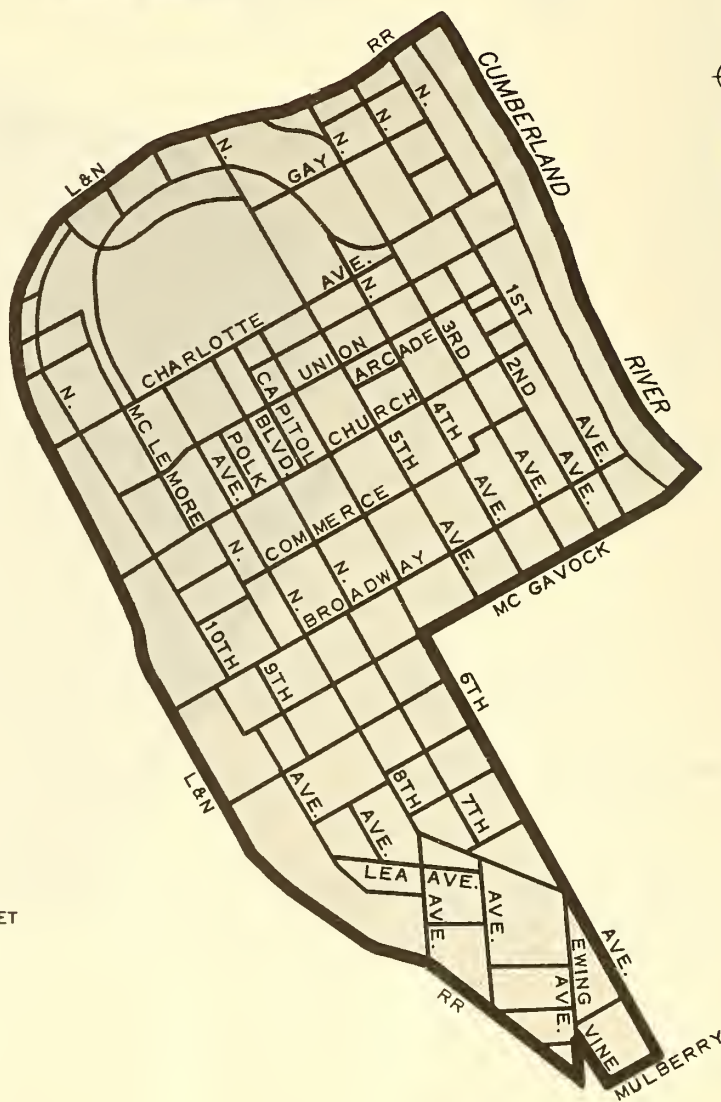
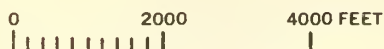
0 1000 2000 3000 FEET

Standard Metropolitan Statistical Area and Central Business District

STANDARD METROPOLITAN STATISTICAL AREA & CENTRAL CITY

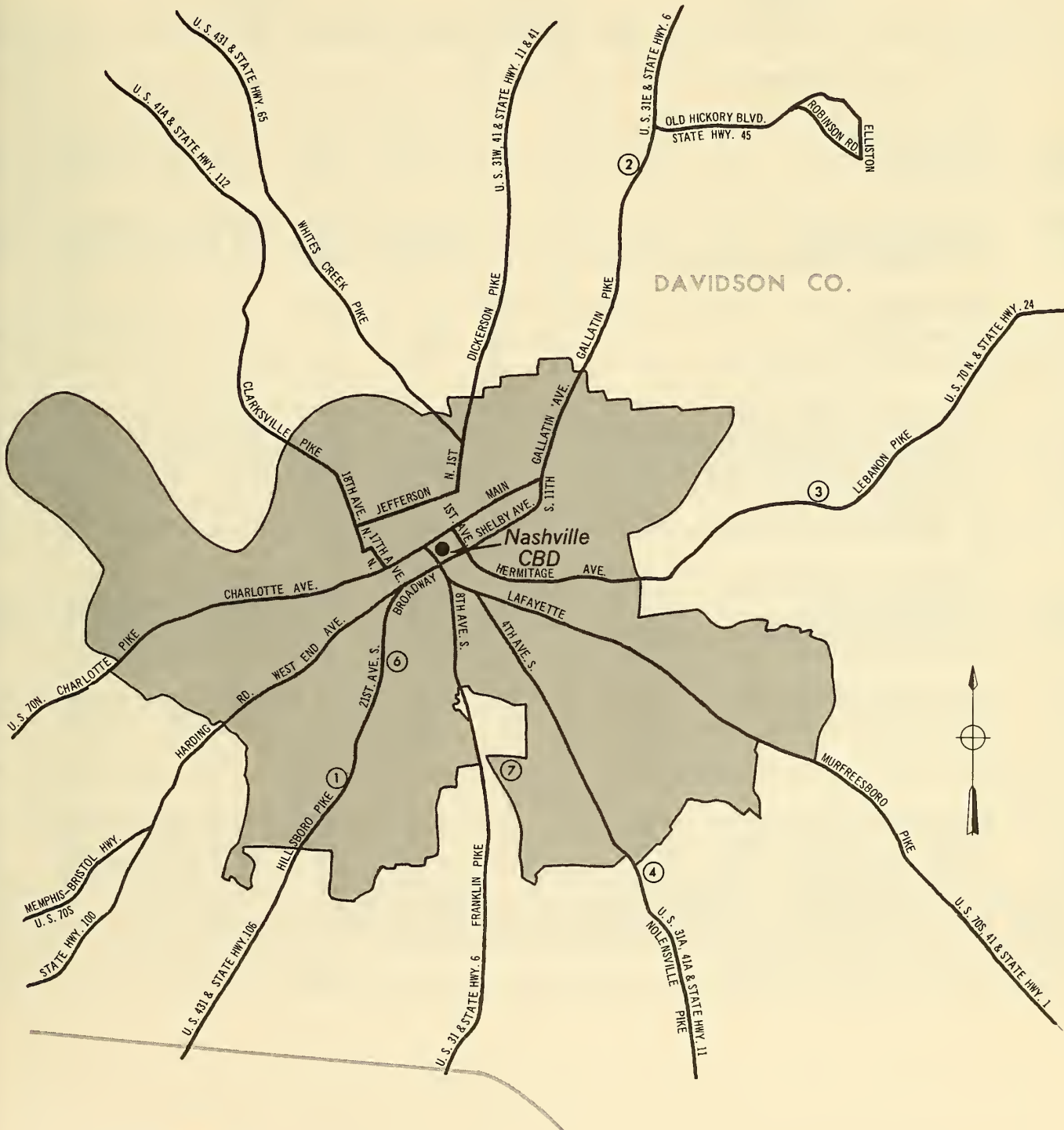


Comprising Census Tract 8



NASHVILLE, TENN.

City and Major Retail Centers



No. 5 Unassigned

● Central Business District

① Major Retail Centers

0 2 4 6 MILES

TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	346	147 923	22 242	5 734	401	127 987	19 776
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	8	9 653	1 026	183	6	3 407	471
5251	HARDWARE STORES.	-	-	-	-	1	(D)	(D)
52 EX. 5251	OTHER.	8	9 653	1 026	183	5	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	14	71 223	10 982	2 638	18	63 799	10 520
531	DEPARTMENT STORES.	4	61 709	9 732	2 224	5	57 724	9 656
533	VARIETY STORES.	4	3 743	708	209	6	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	6	5 771	542	205	7	(D)	(D)
54	FOOD STORES.	16	2 154	200	64	19	3 494	297
55 EX. 554	AUTOMOTIVE DEALERS	6	12 919	(D)	(D)	13	12 843	1 091
55 PT.(554)	GASOLINE SERVICE STATIONS.	6	690	(D)	(D)	10	693	42
56	APPAREL AND ACCESSORY STORES	60	15 828	2 497	624	68	13 234	2 259
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	17	5 435	893	260	19	5 432	880
562	WOMEN'S READY-TO-WEAR STORES	9	4 552	778	235	9	4 366	731
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	43	10 393	1 604	364	49	7 802	1 379
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	14	4 882	755	170	15	3 728	699
565	FAMILY CLOTHING STORES ³	4	(D)	(D)	(D)	5	(D)	(D)
566	SHOE STORES ³	22	4 419	650	140	26	3 018	159
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	2	(D)	(D)	(D)	3	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	46	13 095	2 214	426	47	12 134	2 163
5712	FURNITURE STORES	23	8 775	1 597	299	23	7 319	1 419
OTHER 571	HOME FURNISHINGS STORES.	3	(D)	(D)	(D)	2	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	20	(D)	(D)	(D)	22	(D)	(D)
58	EATING AND DRINKING PLACES	96	7 873	1 911	1 053	107	6 759	1 399
5812	EATING PLACES.	79	6 970	1 748	995	86	5 861	1 265
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	17	903	163	58	21	898	134
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	6	2 950	447	137	7	2 163	355
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	82	11 538	1 525	356	106	9 461	1 179
592	LIQUOR STORES.	20	2 412	100	35	22	2 008	112
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	1	(D)	(D)	(D)	1	(D)	(D)
597	JEWELRY STORES	14	3 117	447	104	18	2 781	480
5992	FLORISTS	3	221	45	12	3	148	40

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	3 036	767 600	88 661	24 425	3 045	548 427	60 935
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	114	30 817	3 097	634	132	22 744	2 395
5251	HARDWARE STORES.	41	4 838	597	144	47	5 367	534
52 EX. 5251	OTHER.	73	25 979	2 500	490	85	17 377	1 861
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	135	137 714	20 765	5 457	122	91 240	13 170
531	DEPARTMENT STORES.	20	(D)	(D)	(D)	13	74 618	11 080
533	VARIETY STORES.	57	15 008	2 321	802	54	9 566	1 436
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	58	(D)	(D)	(D)	55	7 056	654
54	FOOD STORES.	533	179 037	12 809	3 754	591	122 799	8 372
55 EX. 554	AUTOMOTIVE DEALERS.	209	151 970	14 617	2 515	219	114 454	10 082
55 PT.(554)	GASOLINE SERVICE STATIONS.	435	59 331	5 296	1 639	433	44 842	3 990
56	APPAREL AND ACCESSORY STORES.	218	41 938	6 247	1 756	198	30 787	4 566
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	69	16 457	2 577	804	58	12 082	1 842
562	WOMEN'S READY-TO-WEAR STORES.	48	13 604	2 064	648	36	(D)	(D)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	149	25 481	3 670	952	140	18 705	2 724
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	31	7 656	1 159	255	36	6 611	1 076
565	FAMILY CLOTHING STORES ³	31	6 567	875	285	37	4 835	644
566	SHOE STORES ³	64	10 044	1 476	362	59	6 694	941
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	13	(D)	(D)	(D)	8	565	63
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	201	38 752	5 694	1 196	205	28 269	4 048
5712	FURNITURE STORES.	87	21 778	3 216	624	94	17 367	2 569
OTHER 571	HOME FURNISHINGS STORES.	41	4 710	877	208	44	3 104	435
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	73	12 264	(D)	(D)	67	7 798	1 044
58	EATING AND DRINKING PLACES.	585	46 473	10 426	4 603	568	32 616	6 778
5812	EATING PLACES.	504	43 596	9 939	4 381	471	29 057	6 414
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	81	2 877	487	222	97	3 559	364
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	132	28 000	4 109	1 419	150	21 284	3 136
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	474	53 568	5 601	1 452	427	39 392	4 398
592	LIQUOR STORES.	84	21 198	(D)	(D)	73	13 155	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	22	3 241	(D)	(D)	14	1 781	(D)
597	JEWELRY STORES.	41	5 219	724	172	33	3 959	625
5992	FLORISTS.	44	3 447	668	254	42	2 658	531

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

NASHVILLE SMSA—Consists of Davidson, Sumner, and Wilson Counties, Tenn.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	3 818	853 987	95 608	26 793	3 763	610 842	65 673
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	151	39 178	3 716	834	172	28 277	2 770
5251	HARDWARE STORES.	53	5 680	681	177	59	6 133	590
52 EX. 5251	OTHER.	98	33 498	3 035	657	113	22 144	2 180
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	195	142 966	21 324	5 677	176	95 171	13 558
531	DEPARTMENT STORES.	21	111 952	17 473	4 310	13	71 618	11 080
533	VARIETY STORES	75	16 880	2 574	917	69	10 970	1 615
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	99	14 134	1 277	450	94	9 583	863
54	FOOD STORES.	724	203 921	14 197	4 237	779	140 035	9 253
55 EX. 554	AUTOMOTIVE DEALERS	279	170 867	16 064	2 812	274	128 313	11 036
55 PT. (554)	GASOLINE SERVICE STATIONS.	535	67 752	5 893	1 862	522	50 493	4 392
56	APPAREL AND ACCESSORY STORES	271	45 289	6 587	1 921	244	33 534	4 796
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	87	17 499	2 695	855	67	12 669	1 906
562	WOMEN'S READY-TO-WEAR STORES	62	14 553	2 171	692	44	9 099	1 381
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	184	27 790	3 892	1 066	177	20 865	2 890
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	38	8 316	1 213	277	39	6 957	1 060
565	FAMILY CLOTHING STORES ³	44	7 567	977	345	52	5 853	731
566	SHOE STORES ³	70	(D)	(D)	(D)	69	7 136	971
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	16	(D)	(D)	(D)	17	919	128
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	233	42 414	6 064	1 293	243	30 783	4 329
5712	FURNITURE STORES	103	24 026	3 432	682	114	19 150	2 784
OTHER 571	HOME FURNISHINGS STORES.	47	5 038	929	222	49	3 345	457
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	83	13 350	1 703	389	80	8 288	1 088
58	EATING AND DRINKING PLACES	681	50 082	11 136	4 952	670	35 540	7 258
5812	EATING PLACES.	582	46 919	10 627	4 723	559	31 607	6 877
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	99	3 163	509	229	111	3 933	381
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	156	31 552	4 586	1 583	168	23 537	3 427
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	593	59 966	6 041	1 622	515	45 159	4 854
592	LIQUOR STORES.	89	21 352	1 024	258	77	13 214	637
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	25	3 311	382	70	19	1 904	220
597	JEWELRY STORES	50	5 620	770	191	42	4 304	672
5992	FLORISTS	60	3 904	734	278	52	2 944	572

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA--Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	15.6	40.0	39.8	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	183.3	35.5	38.6	6.5	4.0	4.6
5251	HARDWARE STORES	(0)	-	-7.4	-	0.6	0.7
52 EX. 5251	OTHER	(D)	39.5	51.3	6.5	3.4	3.9
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	11.6	50.9	50.2	48.1	18.0	16.7
531	DEPARTMENT STORES	6.9	(0)	50.0	41.7	(D)	13.1
533	VARIETY STORES	(0)	56.9	53.9	2.5	2.0	2.0
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	(0)	(0)	47.5	3.9	(D)	1.6
54	FOOD STORES	-38.4	45.8	45.6	1.5	23.3	23.9
55 EX. 554	AUTOMOTIVE DEALERS.	0.6	32.8	33.2	8.7	19.8	20.0
55 PT.(554)	GASOLINE SERVICE STATIONS	-0.4	32.3	34.2	0.5	7.7	7.9
56	APPAREL AND ACCESSORY STORES.	19.6	36.2	35.1	10.7	5.5	5.3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	0.1	36.2	38.1	3.7	2.2	2.0
562	WOMEN'S READY-TO-WEAR STORES	4.3	(0)	59.9	3.1	1.8	1.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	33.2	36.2	33.2	7.0	3.3	3.3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	7.9	37.1	37.8	8.9	5.0	5.0
5712	FURNITURE STORES.	19.9	25.4	25.5	5.9	2.8	2.8
OTHER 571	HOME FURNISHINGS STORES	(0)	51.7	50.6	(D)	0.6	0.6
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	(D)	57.3	61.1	(D)	1.6	1.6
58	EATING AND DRINKING PLACES.	16.5	42.5	40.9	5.3	6.1	5.9
5812	EATING PLACES	18.9	50.0	48.4	4.7	5.7	5.5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	0.6	-19.2	-19.6	0.6	0.4	0.4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	36.4	31.6	34.1	2.0	3.6	3.7
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	22.0	36.0	32.8	7.8	7.0	7.0
592	LIQUOR STORES	20.1	61.1	61.6	1.6	2.8	2.5
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	(0)	82.0	73.9	(D)	0.4	0.4
597	JEWELRY STORES.	12.1	31.8	30.6	2.1	0.7	0.7
5992	FLORISTS.	49.3	29.7	32.6	0.1	0.4	0.5

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	19.3	17.3
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	31.3	24.6
5251	HARDWARE STORES	-	-
52 EX. 5251	OTHER	37.2	28.8
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	51.7	49.8
531	DEPARTMENT STORES	(D)	55.1
533	VARIETY STORES.	24.9	22.2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(D)	40.8
54	FOOD STORES	1.2	1.1
55 EX. 554	AUTOMOTIVE DEALERS.	8.5	7.6
55 PT.(554)	GASOLINE SERVICE STATIONS	1.2	1.0
56	APPAREL AND ACCESSORY STORES.	37.7	34.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	33.0	31.1
562	WOMEN'S READY-TO-WEAR STORES.	33.5	31.3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	40.8	37.4
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	63.8	58.7
565	FAMILY CLOTHING STORES ³	(D)	(D)
566	SHOE STORES ³	44.0	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	33.8	30.9
5712	FURNITURE STORES.	40.3	36.5
OTHER 571	HOME FURNISHINGS STORES	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	(D)	(D)
58	EATING AND DRINKING PLACES.	16.9	15.7
5812	EATING PLACES	16.0	14.9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	31.4	35.0
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	10.5	9.3
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	21.5	19.2
592	LIQUOR STORES	11.4	11.3
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	(D)
597	JEWELRY STORES.	59.7	55.5
5992	FLORISTS.	6.4	5.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 2
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	3 818	340	97	89
	SALES \$1,000. . .	853 987	147 923	35 428	37 031
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	1 561	118	28	20
	SALES \$1,000. . .	285 555	12 977	12 556	10 661
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	699	120	34	32
	SALES \$1,000. . .	230 669	100 146	17 942	15 824
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	1 558	102	35	37
	SALES \$1,000. . .	337 763	34 800	4 930	10 546
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	3 818	340	97	89
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	151	8	3	3
5251	HARDWARE STORES	53	-	2	-
52 EX. 5251	OTHER	98	8	1	3
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	195	14	5	9
531	DEPARTMENT STORES	21	4	2	4
533	VARIETY STORES.	75	4	1	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	99	6	2	2
54	FOOD STORES	724	16	11	9
55 EX. 554	AUTOMOTIVE DEALERS.	279	6	2	15
55 PT. (554)	GASOLINE SERVICE STATIONS	535	6	14	8
56	APPAREL AND ACCESSORY STORES.	271	60	21	16
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	87	17	9	6
562	WOMEN'S READY-TO-WEAR STORES.	62	9	8	6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	184	43	12	10
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	233	46	8	7
5712	FURNITURE STORES.	103	23	4	4
OTHER 571	HOME FURNISHING STORES.	47	3	3	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	83	20	1	2
58	EATING AND DRINKING PLACES.	681	96	11	9
5812	EATING PLACES	582	79	10	8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	99	17	1	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	156	6	6	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	593	82	16	11
592	LIQUOR STORES	89	20	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	25	1	1	-
597	JEWELRY STORES.	50	14	2	3
5992	FLORISTS.	60	3	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Green Hills Village Shopping Center" and establishments on Hillsboro Pk. (21st Ave. S.) from Crestmoor Rd. to Hobbs Rd., on Abbott-Martin Rd. from Hillsboro Pk. (21st Ave. S.) to Green Hills Village Dr., on Richard Jones Rd. from 2031 to Hillsboro Pk. (21st Ave. S.), on Warfield Dr. from Kimbark Dr. to Hillsboro Pk. (21st Ave. S.), and on Hillsboro Dr. from Hillsboro Pk. (21st Ave. S.) to Hillsboro Circle. (Nashville)

MRC No. 2 Includes the planned center known as "Madison Square" and establishments on Gallatin Pk. (Rd.) S. from Neeley's Bend Rd. to Berkley Dr. Also includes the planned center known as "Gallatin Madison". (Davidson Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 3	No. 4	No. 6	No. 7
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	77	24	27	35
	SALES \$1,000. .	18 831	13 900	3 736	15 096
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	19	7	6	5
	SALES \$1,000. .	4 783	2 984	919	5 134
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	22	11	11	23
	SALES \$1,000. .	6 084	10 079	1 898	9 655
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	36	6	10	7
	SALES \$1,000. .	7 964	837	919	307
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	77	24	27	35
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	7	-	2	-
5251	HARDWARE STORES	3	-	1	-
52 EX. 5251	OTHER	4	-	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	4	3	3	5
531	DEPARTMENT STORES	1	2	1	3
533	VARIETY STORES	1	1	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	2	-	2	1
54	FOOD STORES	3	4	-	2
55 EX. 554	AUTOMOTIVE DEALERS.	7	-	-	-
55 PT. (554)	GASOLINE SERVICE STATIONS	7	3	2	-
56	APPAREL AND ACCESSORY STORES.	13	6	6	14
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	6	2	2	5
562	WOMEN'S READY-TO-WEAR STORES.	5	2	2	5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	7	4	4	9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	5	2	2	4
5712	FURNITURE STORES.	1	-	-	-
OTHER 571	HOME FURNISHING STORES.	1	-	-	4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	3	2	2	-
58	EATING AND DRINKING PLACES.	12	2	4	2
5812	EATING PLACES	12	2	4	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-	-	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	4	1	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	15	3	6	7
592	LIQUOR STORES	-	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	2	1	-	-
597	JEWELRY STORES.	3	-	1	2
5992	FLORISTS.	3	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 3 Includes the planned center known as "Donelson Plaza Shopping Center" and establishments on Lebanon Pike (Rd) from Park Dr. to Donelson Pike, on Old Lebanon Pk. from Shady Grove Rd. to Clifdale Rd., on Shady Grove Rd. from Old Lebanon Pike to Crump Dr. Ext., and on Graylynn from Lebanon Pk. (Rd) to Crossfield Dr. (Davidson)

MRC No. 4 Includes the planned center known as "Harding Mall" and establishments on the east side of Nolensville Rd. from Welch Rd. to Harding Pl., on Welch Rd. from Nolensville Rd. to Sevenmile Creek, and on Harding Pl. from Nolensville Rd. to Sevenmile Creek. (Davidson)

MRC No. 6 Includes the unplanned center known as "Hillsboro Village" and establishments on 21st Ave. So. from Blakemore Ave. to Acklen Ave. (Nashville)

MRC No. 7 Includes the planned center known as "Hundred Oaks Shopping Center" at the corner of Powell Ave. and Thompson Lane.

Appendix

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. **Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. **Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two

proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual¹ for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

¹ Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

Payroll, entire year—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

Paid employees for the pay period including March 12, 1967—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67—MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of

total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self-designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)—Comprises the following industries:

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales

of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Women's accessory and specialty stores (SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)—Comprises the following industries:

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

Home furnishings stores (SIC 571, except 5712)—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

Household appliance, radio-TV, music stores (SIC 572 and 573)—Comprises the following industries:

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

Eating places (SIC 5812)—Comprises the following industries:

Restaurants, lunchrooms, caterers—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods

and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Sporting goods stores; bicycle shops (SIC 595)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; typewriter stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

NONSTORE RETAILERS (Part of SIC Major Group 53)

The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.



Current Business Reports

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

RETAIL TRADE REPORTS

Weekly Retail Sales—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

Monthly Department Store Sales for Selected Areas—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

Monthly Retail Sales—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores.

Annual Retail Trade Report—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-business for the United States, by major kind-of-business groups for geographic regions, and sum-

mary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

MONTHLY SELECTED SERVICES RECEIPTS

This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

OTHER CURRENT BUSINESS REPORTS

Canned Food Report—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multiunit organizations.

Green Coffee Inventories and Roastings—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

For additional information on the contents and subscription prices of these reports, write to Bureau of the Census, Washington, D.C. 20233.



UNITED STATES
GOVERNMENT PRINTING OFFICE
DIVISION OF PUBLIC DOCUMENTS
WASHINGTON, D.C. 20402

OFFICIAL BUSINESS

FIRST CLASS MAIL



POSTAGE AND FEES PAID
U.S. GOVERNMENT PRINTING OFFICE